



Introduction to Livelihood projects in Viet Nam

*Introduction aux projets
d'éducation à la vie au Viet Nam*

Hanoi, August 2022



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Political

- Bilateral relationships with Vietnam are mostly focused on the promotion of trade
- 12nd Party Congress decide SEDP for 2021-2025
- New Government Leadership since May-Jun 2021)

Economic

- VN is one of the most dynamic emerging countries in East Asia region.
- GDP growth rate 2.91%; GDP per capital \$2,779 in 2020
- The extreme poverty rate is estimated to have declined to below 2%
- Reduction of aid to Vietnam and to the INGOs operating in the country
- Development of the private sector

Social

- Gender gaps in Vietnam are narrowing
- Education sector remains attractive for foreign investors and the government
- Low women's access to high-level leadership positions; esp. for women and girls from EMs
- GoV's efforts in providing youth with opportunities to participate in the SEDP process

Legal

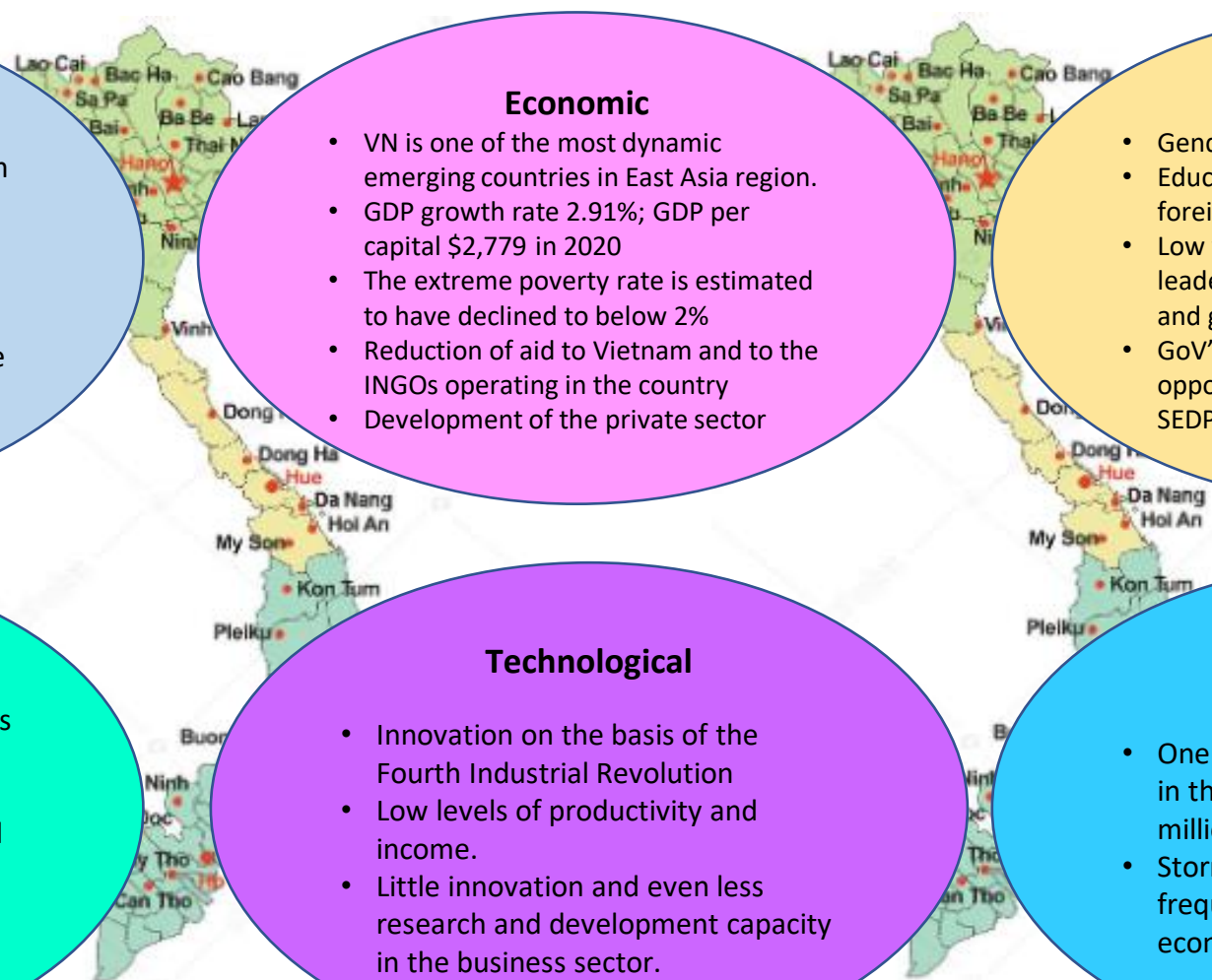
- GOV Commitment in development of modern and effective institutions
- The law on child protection came into effect from late 2017
- Children's councils at the provincial level
- New general education curriculum (2018)

Technological

- Innovation on the basis of the Fourth Industrial Revolution
- Low levels of productivity and income.
- Little innovation and even less research and development capacity in the business sector.

Environmental

- One of the 5 most vulnerable to CC in the work –sea rising will force 17 million to evacuate
- Storm and flood share 92% of frequency; 98% mortality; 94% of economic losses



Vietnam ethnic composition (2019)

53 EM groups share just 15% of the total population

53 groupes minoritaires représentent seulement 15% de la population totale

■ Kinh

■ Tày

■ Thái

■ Hoa

■ Khmer

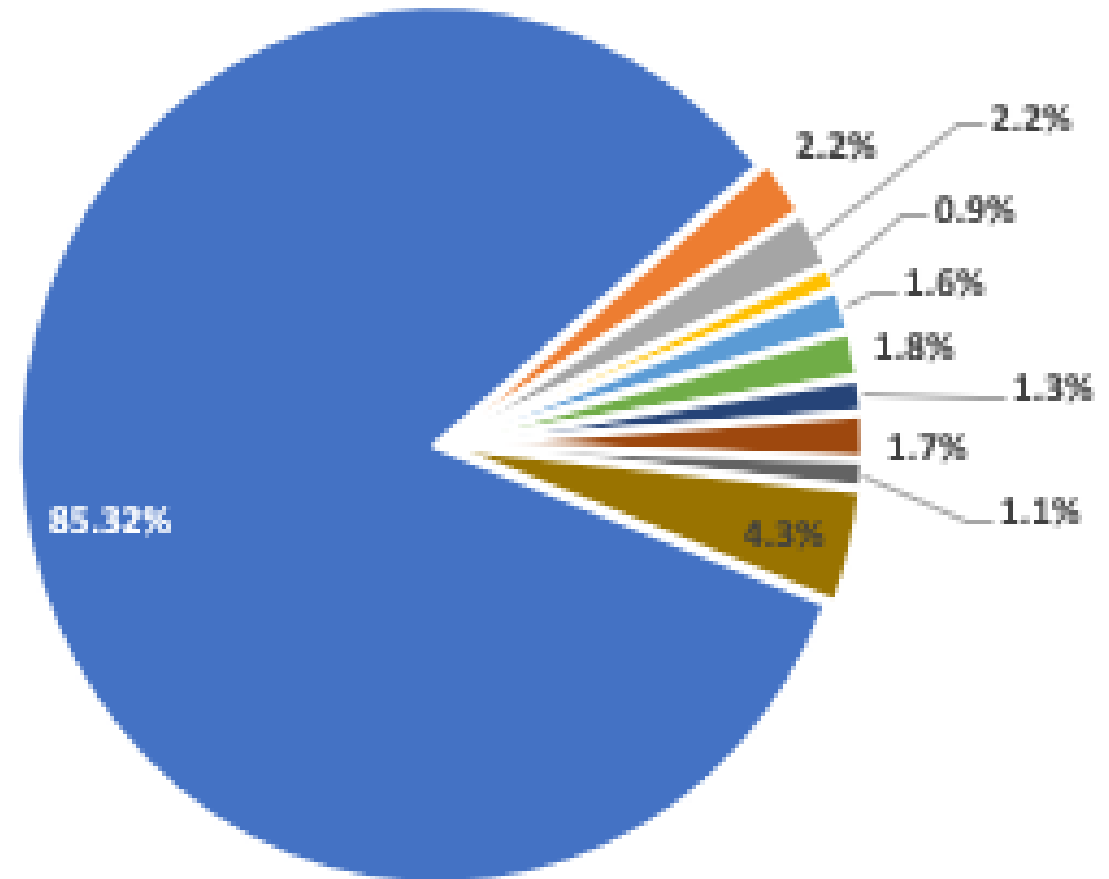
■ Mường

■ Nùng

■ Mông

■ Dao

■ Others



- The national labor force reached 55.77 million persons in 2019, in which 54,66 million are employed persons; more than 1.1 million unemployment persons (47.3% in urban areas; 52.2% are women).
- Young labor force (aged 15-24) accounted for 12.8% of the total labor force. Unemployed youth accounted for 42.1% of total unemployed population; the unemployment rates for young women and young men are similar (about 6.5%).
- Only 12.4 million employed persons, (equivalent to 22.6%), who had technical training and qualification.
- 14% ethnic minority people received vocational, job training and 5% ethnic minority youth meeting the market required qualifications and skills
- Around 80% of ethnic minority youth living in rural areas are with unstable jobs or unemployed
- *55.77 millions d'actifs en 2019, don't 54,66 sont employés; et plus d'1.1 million sans employ (47.3% aires urbaines; 52.2% de femmes).*
- *La force de travail jeune (15-24 ans) représente 12.8% du total. Les jeunes représentent 42.1% du total des personnes sans emploi; le taux de chômage est similaire pour les jeunes hommes et femmes (about 6.5%).*
- *Seuls 12.4 million de personnes employées, (soit 22.6%), ont bénéficié d'une formation/qualification technique.*
- *14% des personnes issues de minorités ethniques ont reçu des formations professionnelles, et 5% des jeunes issus de minorités ethniques atteignent les seuils minimum de qualification et compétences*
- *80% des jeunes de minorités ethniques en milieu rural sont sans emploi ou emploi instable*

- **Overall objective:** Increased opportunities to decent work & entrepreneurship for disadvantaged youth population
- **Target groups:**



5,088 USS students / lycéens



949 USS & VTC teachers / enseignants et formateurs

- **Target locations:** Lao cai, Lai Chau, Hoa binh and An giang provinces
- **Donors:** EU, SCB, HSBC, AEA
- **Key partners:** People's committee, DOLISA, DoET, Youth Union and their affiliates.

- **Objectif global :** Améliorer les opportunités d'employ décent et d'entrepreneuriat pour les jeunes défavorisés
- **Publics cibles :**



2,077 young people / jeunes



100 local authorities / autorités locales

- **Localités cibles :** Provinces de Lao cai, Lai Chau, Hoa binh and An giang
- **Doneurs :** UE, SCB, HSBC, AEA
- **Partenaires clés :** Instances communautaires, DOLISA, Département d'éducation et de formation, Union des jeunes.

Career orientation

*Orientation
professionnelle*

- Revised career orientation materials
- Soft and social skills guideline
- Training, coaching & sharing
- Extra-curricular sessions
- School talks



Vocational training

*Formation
professionnelle*

- Market survey
- Revised materials
- Training, coaching & sharing
- Mobile trainings
- Integrate materials into VTC program
- Job fair
- Exposure to enterprise



Start-up / entrepreneurship

Entrepreneuriat start-up

- Start-up guideline
- Business initiative challenge
- Start-up seed funding
- Training, mentoring
- Business incubator
- Trade fair
- Networking

Market led and local stakeholders' autonomy

Orientation professionnelle

- Mise à jour des matériaux d'orientation professionnelle
- Guidelines pour les compétences sociales et soft skills
- Formation, coaching et partages d'expériences
- Sessions extra-curriculaires
- Conversations scolaires

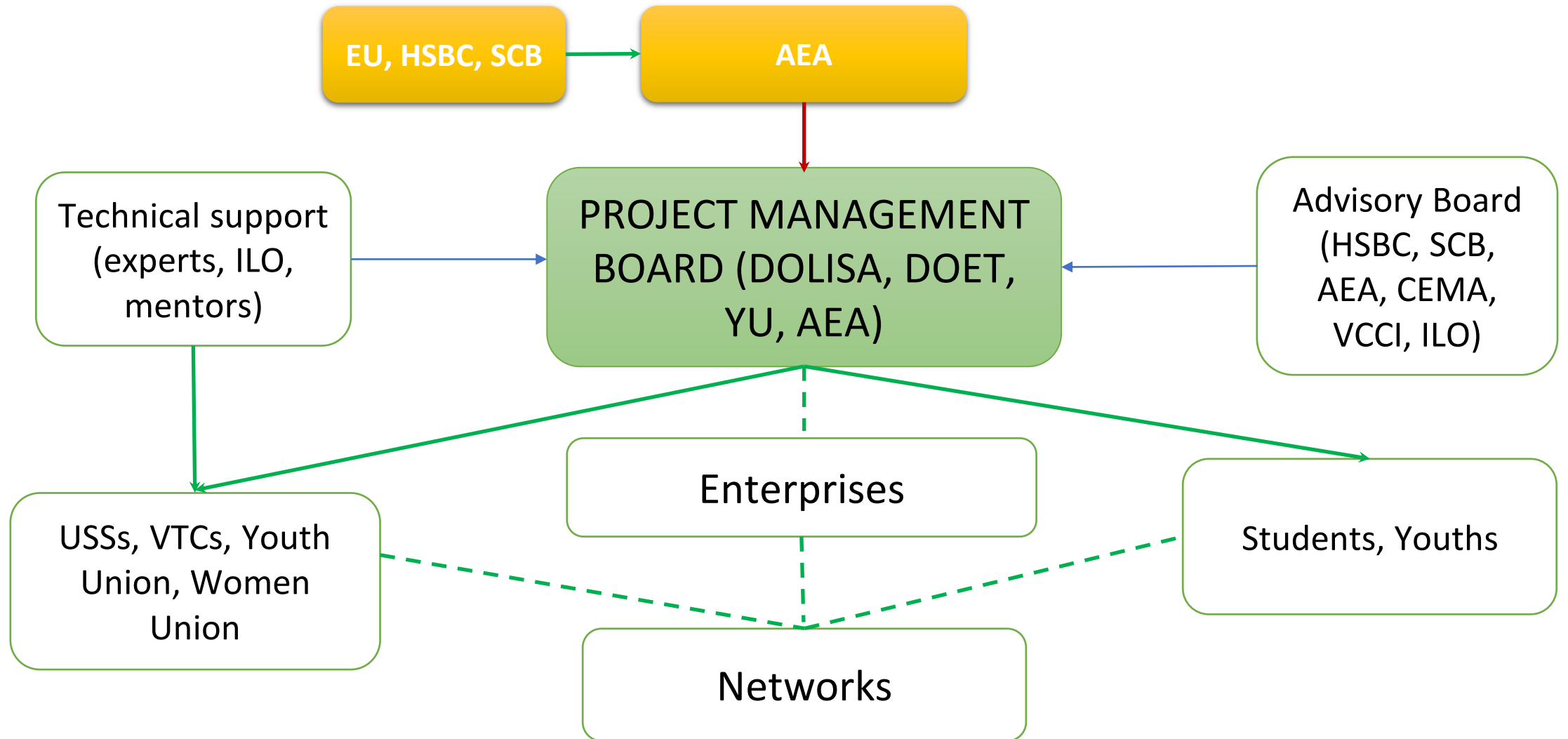
Formation professionnelle

- Etude de marché
- Revue des matériaux pédagogiques
- Formation, coaching et partage d'expérience
- Formations itinérants
- Foire à l'emploi
- Visites d'entreprises

Entrepreneuriat & start-up

- Manuel pour Start-up
- Compétitions de créations d'entreprises
- Financement de lancement pour start-up
- Formation, mentorat
- Incubateur d'entreprises
- Foire de commerce
- Réseautage

**Autonomie des partenaires locaux
et lien avec le marché du travail**



Focus on the rights of children / *Focus sur les droits de l'enfant*

Integration and synergy within AEA's and with partners' programs / *Mettre en synergie les projets d'AEA et ceux des partenaires*

Tackling exclusion and gender inequality / *Cibler les exclusions et l'inégalité de genre*

Influencing for public policy change / *Influencer des changements de politiques publiques*

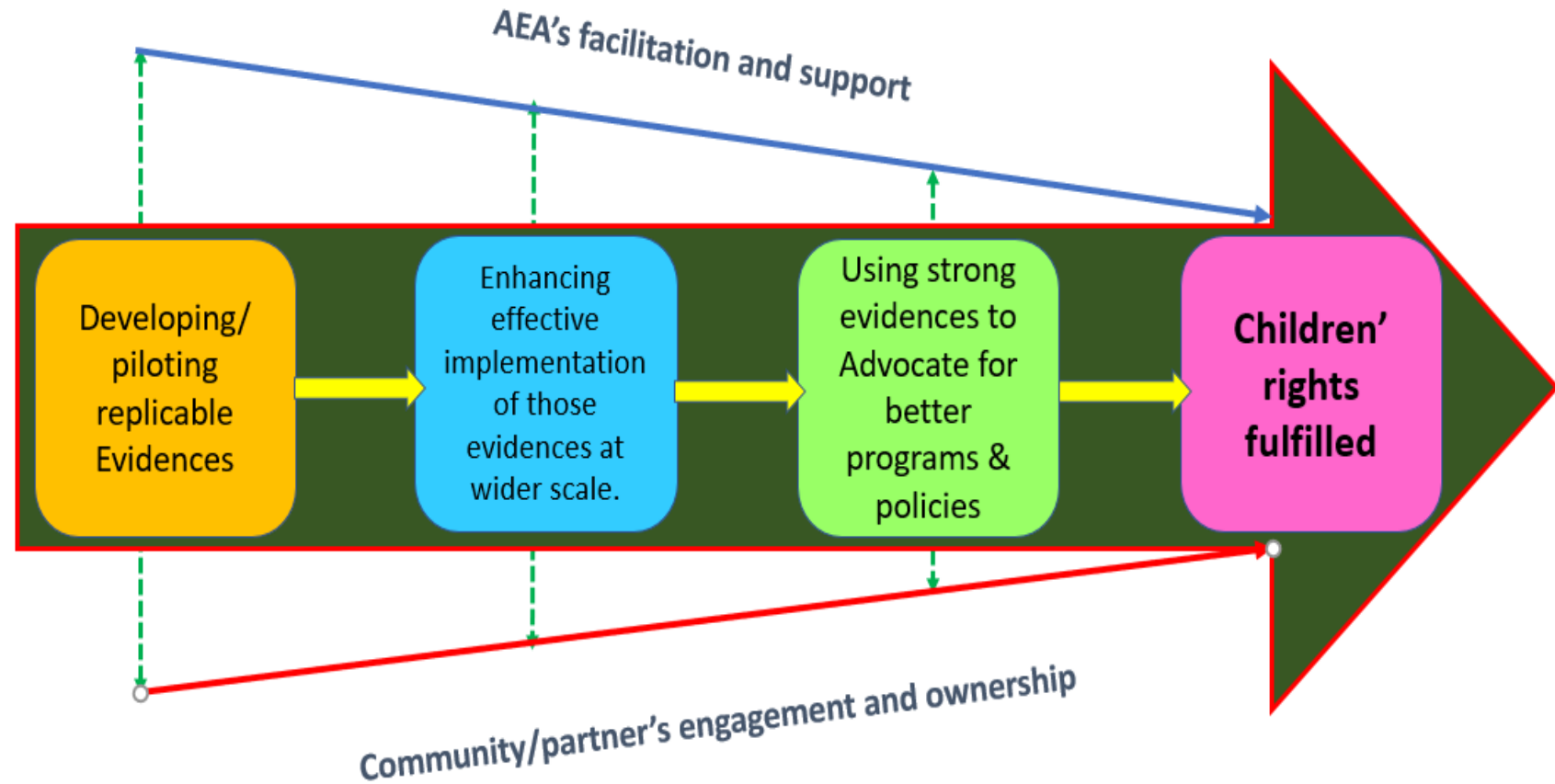
Strengthening AEA's accountability and visibility / *Renforcer la visibilité et redevabilité d'AEA*

Application of evidence based advocacy through:

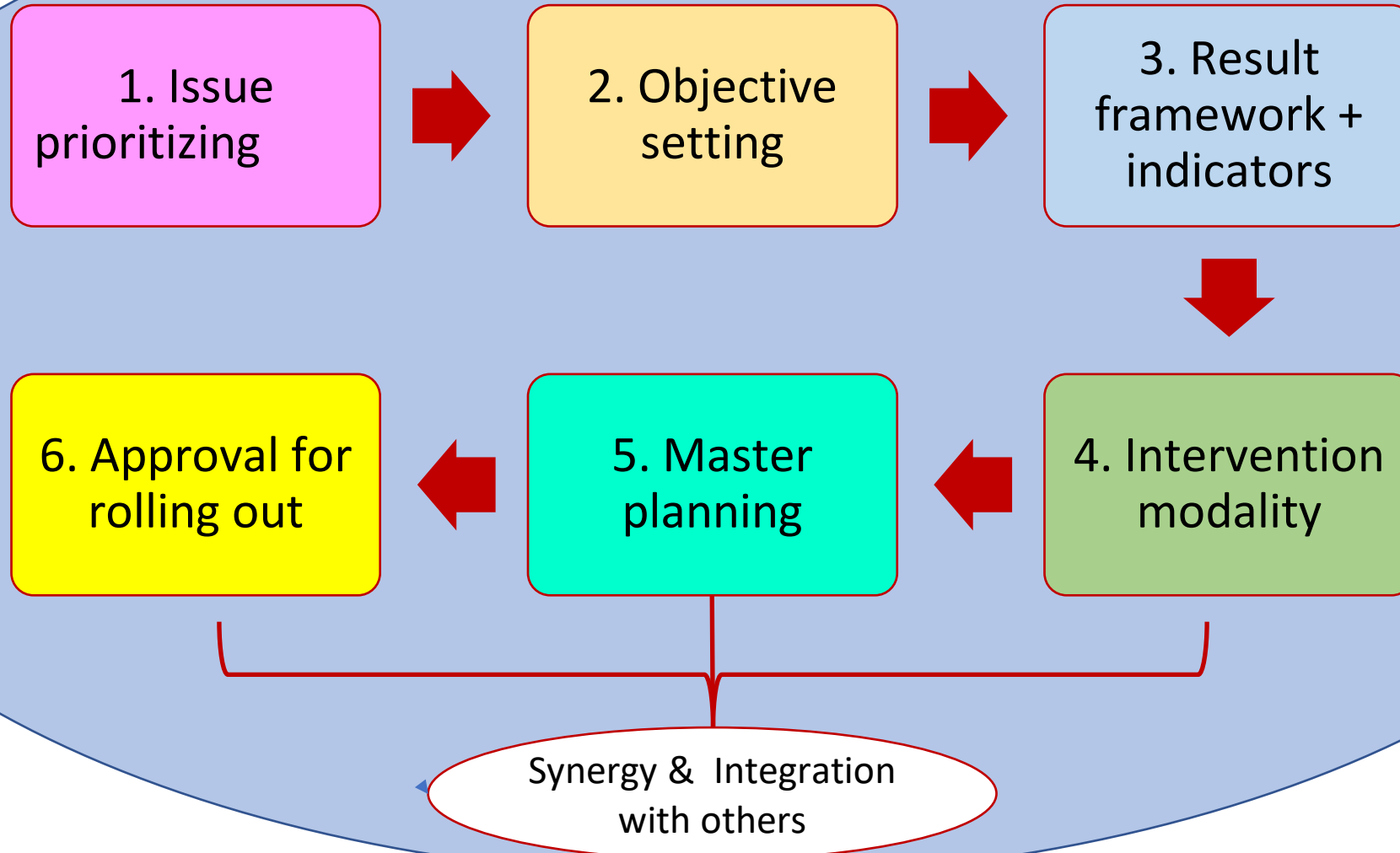
- Assuring the program interventions of **high quality** and **scalability**
- Applying **result based** programming
- **Documentation** of best practices for policy dialogue purpose

Plaidoyer basé sur les preuves:

- *Assurer que les expérimentations sont déployables*
- *Programmation basée sur les résultats*
- **Documentation** des bonnes pratiques pour plaidoyer



Master planning



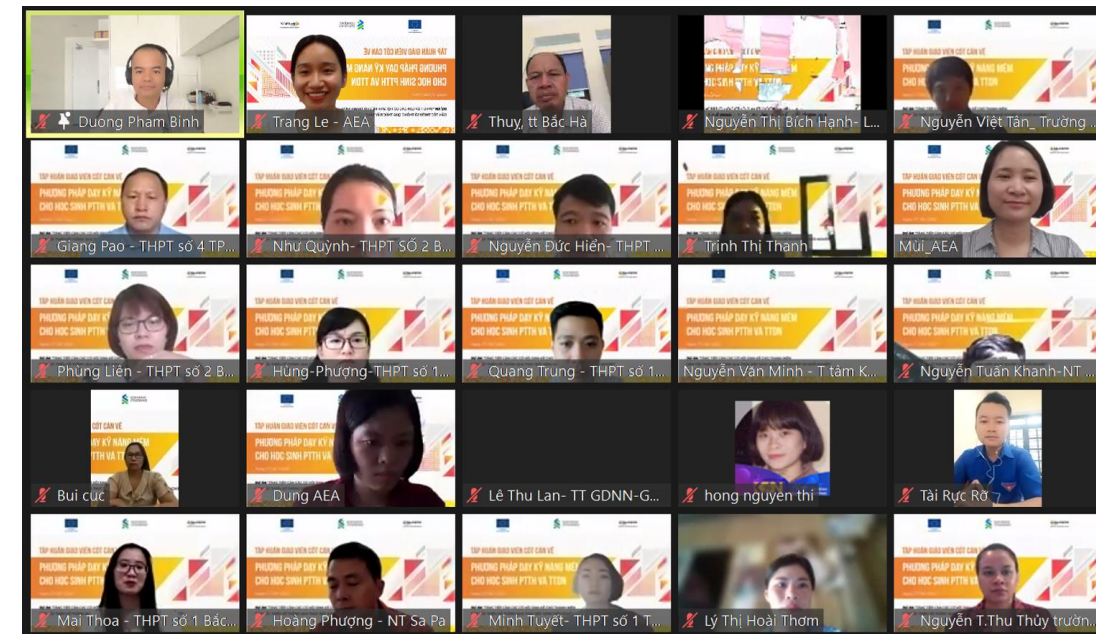
Career orientation:

- Updated career orientation materials integrated in upper secondary schools: A set of 8 career orientation materials developed and disseminated (Guidebook, Workbook, Quick Search Handbook & 5 career group search book)
- 66 teachers strengthened capacity on career orientation materials & soft skill teaching via training & coaching
- 1,787 USS improved understanding on career orientation materials through 817 integrated sessions of career orientation materials in 10 US schools



Orientation professionnelle :

- Mise à jour de matériaux d'orientation dans les lycées: set de 8 manuels développés et diffusés (Guidebook, Workbook, Quick Search Handbook & 5 career group search book)
- Renforcement de capacité (formation + coaching) de 66 enseignants sur les matériaux d'orientation, les soft skills
- Information sur l'orientation pro à 1,787 lycéens via 817 sessions d'orientation dans 10 lycées



Vocational training:

- A package of market-oriented vocational materials developed and applied (tour guide, cooking, embroidery & weaving) was endorsed by MOLISA and disseminated to 63 provinces via the ministry's website.
- Improved capacity of teachers: 2 trainings on revised vocational training materials provided to 109 teachers
- Improved vocational skills & knowledge of youths:
 - 13 mobile vocational trainings for 335 youths
 - Integrated vocational training materials in VTC for 164 students
- Increased opportunities for internship & job placement for youths:
 - 76 youths have had or currently taking internship at local enterprises
 - 70% of youths completed vocational trainings have had either part-time or full-time job



Formation pro:

- Le développement et diffusion d'un package de matériaux pédagogiques de formation pro (guide touristique, cuisine, broderie et tissage), cooking, embroidery & weaving) a été soutenu par le MOLISA et diffuse dans 63 provinces via le site internet du ministère.
- Renforcement des compétences des enseignants: 2 formations sur les matériaux pédagogiques qui ont été fournis à 109 enseignants
- Amélioration des compétences et connaissances des jeunes:
 - 13 formations pro mobiles pour 335 jeunes
 - Matériaux de formation professionnelle en VTC for 164 étudiants
- Amélioration des opportunités de stage et d'emploi pour les jeunes:
 - 76 jeunes ont été ou sont actuellement en stage dans des entreprises locales
 - 70% des jeunes formés ont un employ à temp partiel ou plein



Entrepreneurship:

- 1 start-up handbook developed & delivered
- Increased opportunities for youths to access resources: 2 business initiative competitions organized
- Active hub for sharing and learning: Set up and run 1 incubator, with 20 active members (to be increased)
- 20,403.66 USD seed funds transferred to 11 youth-led businesses
- Improved business knowledge & skills for young entrepreneurs: 6 business trainings and 5 coaching provided to 45 youth entrepreneurs



Entrepreneuriat :

- 1 manuel start-up développé et diffusé
- Meilleures opportunités d'accès aux ressources pour les jeunes: 2 compétitions de création d'entreprises
- Plateforme de partage-formation: 1 incubateur mis en place avec 20 membres actifs (+ à venir)
- 20,403.66 USD de financement octroyé à 11 entreprises portées par des jeunes
- Improved business knowledge & skills for young entrepreneurs: 6 business trainings and 5 coaching provided to 45 youth entrepreneurs

- COVID-19 led to delays and difficulty in monitoring of project activities
 - Time-consuming process of attaining local authority's approval for new projects/activities leads to delay of activities.
 - It took time to provide partners about financial/procurement procedures
 - Coordination/ multi-sectoral collaboration requires much efforts and times of all involved stakeholders
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- *La COVID-19 a entraîné des retards et difficultés dans le suivi des activités*
 - *Retards liés au processus d'obtention de la validation des autorités locales pour de nouveaux projets/activités*
 - *Le renforcement des partenaires sur les procédures financières a pris du temps*
 - *La coordination multi-sectorielle a demandé beaucoup d'efforts et de temps pour impliquer l'ensemble des acteurs*

- Integrated sessions of career orientation and vocational training materials
- School talks; extra curricular sessions on life skills in upper secondary schools (USS) & Vocational training centers (VTC)
- Exposure trips for USS and VTC students to enterprises
- Refresh trainings on revised materials & coaching, sharing
- Mobile vocational trainings in Hoa binh and Lao cai provinces
- 5 job festivals
- *Sessions intégrées d'orientation professionnelle et matériaux de formation*
- *Débats scolaires; sessions extra-curriculaires sur les compétences de vie dans les lycées (USS) & Centres de formation professionnelle (VTC)*
- *Visites d'entreprises pour les étudiants d'USS et VTC*
- *Formations de mise à jour sur les matériaux de formation et coaching*
- *Formations professionnelles itinérants dans les provinces Hoa binh/Lao cai*
- *5 festivals de l'emploi*

- Pilot training on business management
 - 1 job fair
 - 2 sharing workshops
 - Mid-term review & market survey
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- *Formation pilote sur la gestion d'entreprise*
 - *1 foire à l'emploi*
 - *2 ateliers de partage*
 - *Evaluation mi-parcours & étude de marché*



THANK YOU!

